



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN OKLAHOMA

CONGRESSIONAL DISTRICT 3

Number of Recreational Boats*	41,062
Recreational Boating Industry Businesses	55
Total Jobs	3,120
Annual Recreational Boating-Related Spending	\$168.6 MILLION

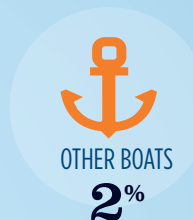
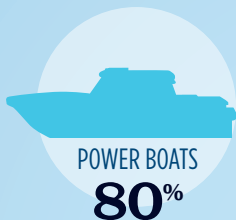


TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$396.9 MILLION

RECREATIONAL BOATS IN OK-3

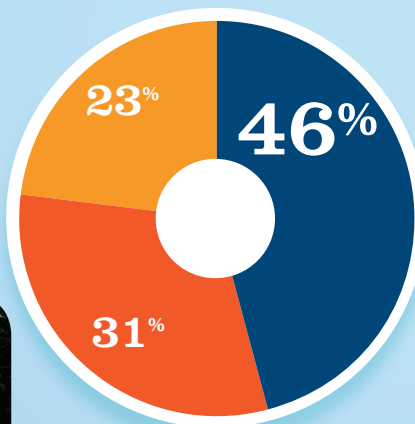
TOTAL BOATS*	41,062
REGISTERED BOATS	41,062
Power boats	32,745
PWCs	6,767
Sailboats	677
Other Boats	873
HOUSEHOLDS PER BOAT	7.0



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN OK-3

TOTAL BOATING JOBS	249
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	58
Dealers / Wholesalers	78
Boat Services	113

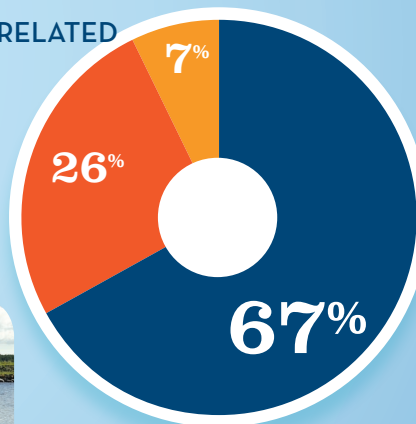


BOAT BUILDING †
MOTOR/ENG. MFGR. †
ACC./SUPPLIES MFGR.
DLRS/WHOLESALERS
BOAT SERVICES
† 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN OK-3

TOTAL BUSINESSES	55
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	4
Dealers / Wholesalers	14
Boat Services	37

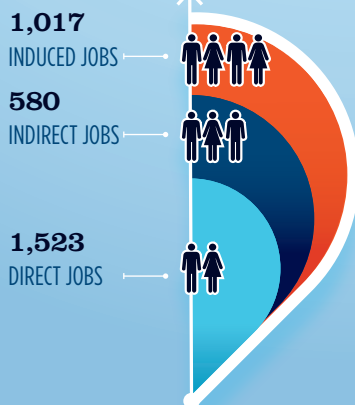


BOAT BUILDING †
MOTOR/ENG. MFGR. †
ACC./SUPPLIES MFGR.
DLRS/WHOLESALERS
BOAT SERVICES
† 0%



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN OK-3

EST. TOTAL JOBS	3,120
EST. TOTAL LABOR INCOME	\$129.3 MILLIONS
Est. Direct Income	\$52.3
Est. Indirect Income	\$32.5
Est. Induced Income	\$44.5



RECREATIONAL BOATING INDUSTRY SALES IN OK-3

Boat Building	\$0.0	\$0.0 MILLION
Motor / Engine Mfgr.	\$0.0	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$15.8	\$15.8 MILLION
TOTAL MFG. SALES	\$15.8	
Dealers / Wholesalers	\$40.2	\$40.2 MILLION
Boat Services	\$26.3	\$26.3 MILLION
TOTAL RETAIL & SERVICES SALES	\$66.5	

BOAT BUILDING
MOTOR/ENG. MFGR.
ACC./SUPPLIES MFGR.
DLRS/WHOLESALERS
BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University